

PROSPECTUS
17 - 19 MARCH 2006



NZ National Motor Show 2006

Think bright lights, quality exhibition space and vehicle launches. Think quality advertising to the right people. Think performance action for your petrol-head friends and clients. Think happy entertained families. **Think sales, free media exposure, and first class exhibiting and branding opportunities.** The NZ National Motor Show team's plan for 2006 is simple. With the support of manufactures, distributors, retailers, and sponsors, it will be the national event New Zealand vehicle buyers want and deserve.

We've been doing lots of thinking. We've also researched and listened to feedback from exhibitors at previous Motor Shows, and have put together a fresh event experience plan that offers options for all types of motoring-related companies to take part.

There is so much planned, we can't detail it all in this prospectus. Visit the new bling website www.nzmotorshow.co.nz.

**Want to try something different
If you've got a creative idea about the way you'd like to exhibit in 2006, we
want to here about it, let's talk about how it can happen.
Ph 07 843 4497**

**For any enquiries please phone 07 843 4497 or check out our
website at www.nzmotorshow.co.nz. Don't forget to pull out the
car on the back and put it together for your quick reference to the
Motor Show. See you at the 2006 New Zealand
National Motor Show!**

NZ
National
Motor
Show

Conditions

1. GENERAL:

The NZNMS acting through the appointed officer shall be the sole judge of whether the following items have been adhered to in a proper manner. The decision of the NZNMS shall in all respects be final and conclusive. If, in the opinion of NZNMS, a serious breach of these terms and conditions has taken place, an exhibitor may be required to remove this exhibit within 24 hours of notice being given. In such a case all fees paid or due to the NZNMS shall be forfeited. Notwithstanding anything contained in this Prospectus, the application for space or any other document concerning the NZNMS, the NZNMS reserves the unrestricted right to make such rules or orders for the proper conduct of the exhibitors, as circumstances may warrant, either before or during the currency of the exhibition.

2. SUBLETS:

The exhibitor shall not assign or sublet or part with the possession of the whole or any part of the site without express permission from the NZNMS, i.e. you may not sell, gift or trade part of your site to another business or organisations. All exhibition contracts must be between the exhibiting company and NZNMS.

3. APPLICATION FOR DISPLAY SITE:

All applications for display sites should be made promptly on the enclosed form and returned to this office with a non-refundable deposit of 50% of total cost. The balance of site rental (final 50%) is to be paid by the 20th of February 2006. A 10% deduction off site fees will be given if your site is booked and the 50% deposit is paid by the 20th of November 2005. The NZNMS reserves the right to allocate sites, but where possible will endeavour to meet the applicant's request. Allocation will be made by NZNMS's appointed officer who will give due regard to the order in which applications are made. The NZNMS reserves the right to alter the floor plan if considered necessary. A high standard of display is required.

4. LIABILITY:

If for any reason the exhibitor does not make any of the payments hereunder on the due date, the organiser may, at their discretion, proceed to re-let the site without being liable to account to the exhibitor for any sum already paid or due from him without prejudice to the organiser. In the event of the exhibition being cancelled or terminated because of fire or earthquake, the organiser will refund to the exhibitor a fair proportion of any rental paid by the Exhibitor.

5. CO-OPERATION:

No exhibitor shall permit their exhibition stand to be used in such a manner as to conflict with the purpose of the exhibition or the rights of other exhibitors. In the event of any dispute arising between exhibitors, in relation to the exhibition such disputes shall be submitted to NZNMS in writing for consideration, and the decision of the NZNMS shall be accepted by all parties as final and conclusive in all respects.

6. CANCELLATION:

If the Organiser cancels the event, then rental monies paid (inclusive of deposits) will be returned in full. Cancellation of site bookings 60 days prior to the event will forfeit 50% deposit. Cancellation of site bookings within 60 days prior to the event will be liable to pay the full cost of the original booking.

7. EVENT CLOSURE:

All displays must remain on site for the duration of the event, that is until the advertised closing time. This rule will be rigidly enforced. However an extra three hours has been allowed after the event for the dismantling of displays. At all times, security remains the responsibility of the exhibitor.

8. UTILITY SERVICE CHARGES:

Extra light and power points on display sites can only be supplied by the Organiser's Electrician on application and at the exhibitor's expense.

9. THEFT, DAMAGE OR LOSS:

It is expressly stated that under no circumstances will the NZNMS accept any responsibility whatsoever for any loss, damage or theft to any exhibitors stand or equipment by any cause or means whatsoever. Exhibitors are required to provide supervision during the whole time that the exhibition is open to the public. It is requested that all exhibits, fixtures, fittings, equipment etc shall be adequately insured against fire, theft, damage or loss from any cause, during the time in which the articles are on the exhibition premises. The exhibitor shall further indemnify the NZNMS against any claims in relation to allocation of space and the actions and conduct of employees. The exhibitor shall hold appropriate public liability insurance.

10. ADVERTISING:

Exhibitors shall have the full right to advertise within the confines of their own stand but the NZNMS reserves the right to prohibit any such advertising material or equipment which obstructs aisles, interferes with or obstructs neighbouring stands or is, in the opinion of NZNMS, a source of annoyance to others. No exhibitor, or employee thereof, may canvas other than from their own exhibition site.

11. OFF SITE PROMOTIONS:

Flyers, leaflets or products shall not be distributed or displayed outside of the exhibitors site

12. NOISE:

If exhibitors intend to use amplifiers and loud speakers on their exhibition sites, prior written approval must be obtained from NZNMS. NZNMS reserve the right to withdraw such approval if use of such equipment proves disruptive to other exhibitors.

13. LEGAL REQUIREMENTS:

Notwithstanding anything contained in any part of these terms and conditions, it shall be the express responsibility of each exhibitor to ensure that their exhibit complies in all respects with such legal and local government requirements as may be in force at the time of the exhibition. All exhibitors must comply with all provisions of the Health & Safety In Employment Act 1992.

14. COMPETITIONS OR CONTESTS:

Exhibitors desiring to run any form of competition must gain prior written approval from the NZNMS. Competitions or contests must be free of charge to patrons. No raffles or fund raising shall be run.

15. RADIO AND ELECTRONIC DEVICES:

The use of radio, public address systems or other electronic devices within the exhibit sites that affect the display of the exhibitor's products or trade process, will be subject to, in each instance, approval from NZNMS. This regulation is not designed to discourage the use of such appliances but to ensure that they are adjusted so as not operate to the discomfort of other exhibitors or the public. Plans for their use should be submitted for prior written approval, and such use will be subject to regulation during the show.

16. POWER CABLES:

For outside exhibitors, power cables will be marked with red paint on the grounds. Absolutely no digging or tent pegs shall be permitted in the power cable area. NO DIGGING BETWEEN THE RED LINES.

17. SELLING OF FOOD:

Exhibitors are not permitted to distribute food from their exhibition site without prior written approval from the NZNMS. Only approved food distributors will be permitted to sell food in designated food areas for the duration of the event. Such food distributors must comply with all legal and local authority regulations in order to handle, prepare, sell or display food. Food distributors may be required to install sink and hot water systems. Consent on this matter should be obtained from the Health Division of the Waipa District Council.

18. FIRE RETARDANT MATERIALS:

In compliance with the NZ Building Code (C3/ ASI Table 4) exhibitors are informed that curtains, drapes or backdrops are to be restricted to Fire Retardant Materials with a flammability index not greater than 12. Further information may be obtained from the Building Inspectors Department of the Waipa District Council.

19. SECURITY:

The NZNMS have security in the exhibition area from show closing time, to half an hour before event opening time. Exhibitors are not permitted on site before that time, other than food distributors who must make prior arrangements. Security guards will be on site for nights of Thursday 16 March 2006 through Monday 20 March 2006.

20. REMOVAL:

Exhibitors must not remove items from their site until half an hour after closing time on the last day of the event. All exhibitors' staff will be requested to vacate the site by 9pm on the last day of the event. All displays must be removed from the Mystery Creek site by 5pm Tuesday 21st March 2006 unless alternative arrangements have been made with the organisers. If any property/ displays remain on the site after the 2 day period, the NZNMS organisers will arrange for the removal of such items, at the exhibitors expense. Exhibitors will be responsible for ensuring their site is left in its original condition. Failure to do so will result in the exhibitor having to pay for the re-instatement of the exhibition site, and a fee of \$100 (+ GST) per day.

21. VEHICLES:

All vehicles must be removed from the exhibition site, and parked in the exhibitors' car park, by 8.30am each morning. Vehicles remaining on the exhibition site after 9.30am will be removed at the exhibitor's expense.

22. LICENSED MERCHANDISE:

Licensed retailers and wholesales of products will have primacy. Non-licensed products may be required to be withdrawn from sale.

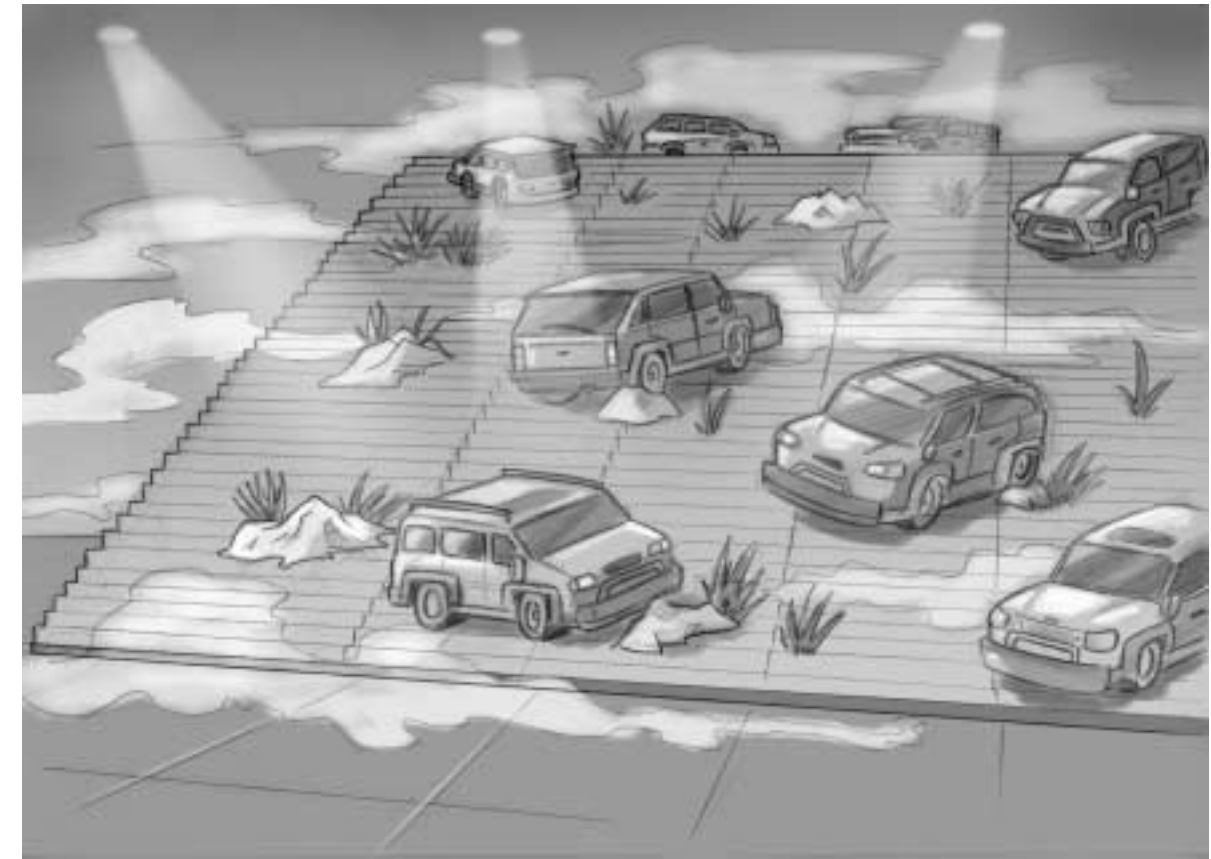
22. AMENDMENTS:

The organisers and promoters of NZNMS reserve the rights to amend any part or parts of the herein described.

23. CONSEQUENTIAL LOSS:

The NZNMS shall not be liable for any consequential loss which may arise out of any association with the NZNMS.

Mystery Creek Mountain



Benefits for manufacturers

- Free spot on the "Mystery Creek Mountain" for 4x4 Manufacturers (special effects lighting display every ten minutes)
- Free 6mx6m site in the Mystery Creek Pavilion enough space for two cars!
- If you purchase four 6mx6m sites in the Pavilion you receive a fifth one FREE
- 20 Complimentary tickets for you to send to your clients
- New quality lighting and carpeting
- Brand logos in the official programme
- Promotional car grooming team specifically for the manufacturers' area
- Professional groomers for an evening polishing of vehicles
- Mystery Creek function rooms available for booking to host clients at no cost (food & beverage charges apply).

New Vehicle Manufacturers

Read on to find out how the Motor Show plans to make the 2006 event a great experience for both visitors and manufacturers.

But first, we cut to the chase with what it will cost. New vehicle manufacturers will get 'something for nothing' at the Motor Show. Your company is entitled to a 6mx6m space in the Mystery Creek Pavilion for a static display of two vehicles. Other 6mx6m sites in the Pavilion cost \$2,700 (+GST). Purchase four and get a fifth one FREE.

Why It's Great To Be A Manufacturer

New car manufacturers get some exclusive benefits at the Motor Show:

- New quality lighting and carpeting specifically to add lustre to the manufacturers' exhibition area.
- Brand logos in the official programme.
- Promotional car grooming team specifically for the manufacturers' area.
- Professional groomers for an evening polishing of vehicles.
- 20 complimentary tickets for manufacturers to send to clients.
- Mystery Creek function rooms available for booking to host clients at no cost for the rooms (food & beverage charges apply).

Profile for 4x4s

If your company can provide a new four-wheel drive vehicle, we have the best way to display it, and it won't cost you a thing. The airspace in the Mystery Creek Pavilion will be transformed into the 'Mystery Creek Mountain' a secure four-wheel-drive display structure like nothing you've seen at the Motor Show before. Constructed with steel grandstands, a display space on the 30m x 22m long 5.4m high structure is available for manufactures. Just tick the box on your application form, or contact us for more information about the structure.

New Vehicle Manufacturers Rates

SITE TYPE	SITE SIZE	COST	
Space for two cars	6mx6m	FREE	static display only
Mystery Creek Pavilion	6mx6m	\$2,700	
DISCOUNT SPACE	Four or more 6mx6m sites	Receive a fifth FREE	be creative

*all costs exclude GST

First preferences to new vehicle manufacturers until 30th October 2005.
10% off site fees only if booked and 50% deposit paid by 20th November 2005.

Site Application Form

Company Name (please Print)

Trading Name (if Different From Company Name)

Tick box whether Company Name or Trading Name to be used in Info/Database/Programme

Postal Address

Street Address

Phone No Fax No Mob No

Contact Person

Company Email Address

Web Address

PREMIER SITES, MYSTERY CREEK PAVILION Please indicate your preferred site numbers.

First preference to New Vehicle Manufacturers until 30 October 2005. 10% off site fees only if booked and deposit paid by 20th Nov.

Indoor 6 X 6 Indoor 3 X 3 Outdoor 6 X 6 Mystery Creek Mountain

SITES Please indicate your preferred site numbers.

1st Choice <input type="text"/>	No of Sites <input type="text"/>		Total \$ <input type="text"/>
2nd Choice <input type="text"/>	x unit price <input type="text"/>	10% discount price <input type="text"/>	GST \$ <input type="text"/>
3rd Choice <input type="text"/>	= <input type="text"/>		TOTAL \$ <input type="text"/>

PLEASE LIST BELOW ALL PRODUCTS OR SERVICES TO BE EXHIBITED ON YOUR SITE

If insufficient room to list all products and services, continue on a separate page and attach.

EXHIBITOR STAFF PASSES Please provide names of your staff that require Exhibitor passes.

We will only issue up to your pro-rata allocation or tickets purchased limit.

Number of tickets required <input type="text"/>	X \$7 each (incl GST) \$ <input type="text"/>	Total \$ <input type="text"/>
Additional Exhibitor passes <input type="text"/>	X \$20 each (incl GST) \$ <input type="text"/>	Total \$ <input type="text"/>
ticketing@nzmotorshow.co.nz <input type="text"/>	TOTAL \$ <input type="text"/>	TOTAL \$ <input type="text"/>

One free exhibitor pass will be provided strictly on the rate of one per \$195 (excl GST) Min 3 per site-Max 30 passes. Additional one-day passes can be purchased for \$7 each (including GST) Additional Exhibitor pass \$20.00 each.

ELECTRICITY SUPPLY To enable distribution of electrical supply, please indicate power requirements.

Single Phase <input type="checkbox"/>	High Power Charge <input type="text"/>	Sub Total \$ <input type="text"/>
Three Phase <input type="checkbox"/>	Less 50% Deposit <input type="text"/>	GST \$ <input type="text"/>
Approx KW loading <input type="text"/>	TOTAL <input type="text"/>	TOTAL \$ <input type="text"/>

10 amp Power is provided free in your site fee. If utilising over 10amps for Indoor, or over 16amps for outdoor sites, then the High Power Charge of \$320 payable. A 50% deposit is payable with application form to confirm booking. Final 50% due 20 Feb 2006.

GRAND TOTAL \$

SIGNATURE POSITION IN COMPANY

DATE

Please sign & return Application Form to: NZ National Motor Show 2006, c/- Mystery Creek Events Centre, Private Bag 3206, Hamilton.
In signing this application, we/I agree to the terms and conditions printed on the reverse of this form as set out for the National Motor Show

FOR OFFICE USE ONLY	DATE <input type="text"/>	SITE No <input type="text"/>
	SITE FEE <input type="text"/>	
	POWER <input type="text"/>	
	GST <input type="text"/>	SITE SIZE <input type="text"/>
	TOTAL <input type="text"/>	EXHIBITOR PASSES (No.) <input type="text"/>
	DEPOSIT RECEIVED <input type="text"/>	ADDITIONAL PASSES (No.) <input type="text"/>

NZ
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We're Open

We mean, we're open to new ideas. It's trite but we really believe it - no one knows your customers quite like you. And because you're our customer, we're here to work with you to achieve your objectives for the Motor Show. So, whether it's selling cars or brand notoriety, please share your vision with the Motor Show Team. Mystery Creek Events Centre's location, access and size offers possibilities that central-city venues can't - think big, broad and action-packed.

Exhibitor Kit

If you choose to become a 2006 Motor Show exhibitor, look out for everything you need to know about how to get the best out of the show in your exhibitor kit, which will be posted after confirmation of your site.

Product & Service Exhibitors

The pleasure of owning a car doesn't always come dangling at the end of a key chain. It's about driving it, caring for it, and, well...loving it. That's why the Motor Show has a range of affordable site options for those in the business of selling products and services to people who love cars. And if your company's business is selling key chains, we're talking to you, too.

Turn to our website to read about how we will get those car-lovers through the gates. In the meantime, this is the investment we're suggesting you make for the opportunity to present your product to them.

General Exhibition Rates

SITE TYPE	SITE SIZE	COST	
Mystery Creek Pavilion	3mx3m	\$740	Purchase two or more for \$700 ea
Mystery Creek Pavilion	6mx6m	\$2,800	
Outdoor road-side	6mx6m	\$590	Purchase two or more for \$550 ea
Outdoor road corner	6mx6m	\$650	

*all costs exclude GST

10% off site fees only if booked and 50% deposit paid by 20th November 2005.

Power Requirements

Power is included in your site fee. Total supplied to you site:

- Indoor 10 amps, 1 plug bring your own multi-box. The "High power" fee for over 10 amps and up to 16 amps total is \$140 + GST.
- Outdoor 16 amps, 1 plug bring your own multi-box. The "High power" fee for over 16 amps and up to 32 amps total is \$320 + GST (2 plugs).
- Outdoor sites need to bring a 25 metre extension lead with them to access power for their site.

If you require more power than the amounts above, please contact the Motor Show Office. Supply is subject to availability, but generally we can meet your requirements.

Performance, Accessories and Sound Zone

We put sites for all the standard stuff in the Mystery Creek Pavilion to keep them away from the zone where the real fun begins for performance enthusiasts cleverly named, the Performance Zone.

Choose from an outdoor site or one in the Performance Pavilion, then start planning an interactive display which makes noise, shows bare skin, and makes your site the one everyone is talking about.

The NZ National Motor Show doesn't intend to be just any normal car show. We are all about having the biggest and best displays, ones that will exceed all expectations. So come and out-shine your competitors and get involved in the 2006 Motor Show.

PERFORMANCE ZONE EXHIBITOR RATES			
SITE TYPE	SITE SIZE	COST	
Performance Pavilion	3mx3m	\$740	Purchase two or more for \$700 ea
Outdoor road-side	6mx6m	\$590	Purchase two or more for \$550 ea
Outdoor road corner	6mx6m	\$650	

*all costs exclude GST

The Performance Zone includes a massive grandstand that seats around 1500 which looks over the burnout performance area. We promise quality burnouts and heaps more, details are still being confirmed, so if you've got something performance enthusiasts want to see in action, contact the Motor Show now.

Networking

Network with your peers at the inaugural Motor Show Exhibitor Function on the evening of Friday 17 March 2006.

Profile for Concept Cars

The Motor Show would like to encourage, support and help facilitate the new release of vehicles and display of concept vehicles. Levels of commitment to this are negotiable, phone us on 07 843 4497.

Sponsorship

There are great opportunities for sponsors at the Motor Show with great media coverage before, during and after the event. We are always open to ideas about how we can enhance your company profile. Get involved in one of the premier motoring events for 2006 and be part of what is to be an exciting and totally new experience for motoring in New Zealand.

What Else You Should Know

Visitors & Marketing

Over 14,300 people attended the 2005 National Motor Show. 2006 marketing will focus on attracting over 20,000 people to the event. Log in to www.nzmotorshow.co.nz if you'd like to know more about Motor Show marketing, schedules are focused on both new car buyers and performance enthusiasts. You'll read about things like incentive strategies of hundreds of 'instant' gate prizes, activities for children and free entry for car clubs.

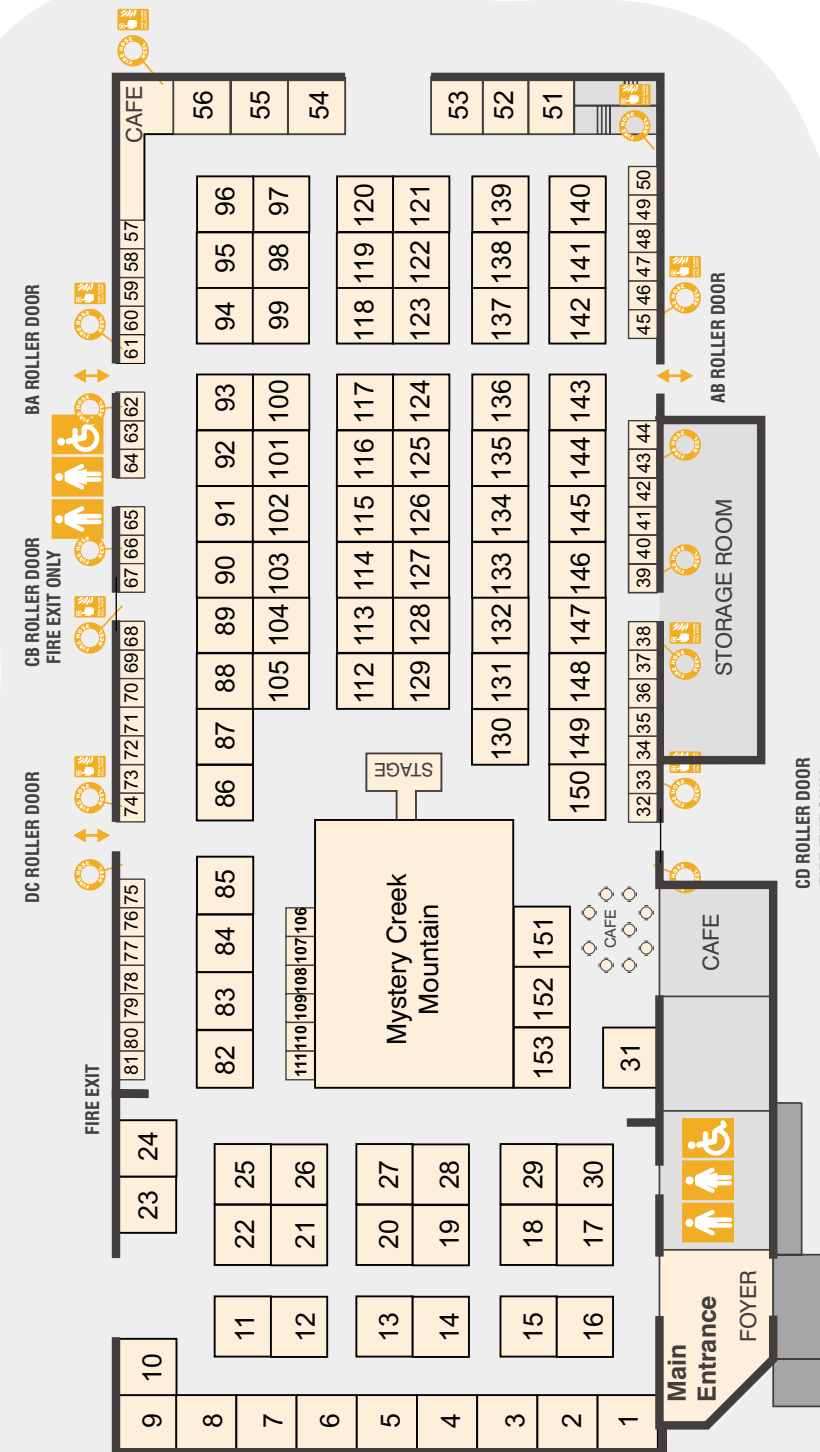
Research

Land Transport New Zealand has released demographic data to us on all new car owners in the country over the past two years, which we will utilise to direct our advertising. For example, combined data from Auckland, Waikato and BOP regions reveals 64% were males, predominantly aged 50-55 years, followed closely by males aged 65-70 years. The data breaks down as far as make and model of each vehicle sold to who (gender and age) and where, so if you don't already have that kind of info, stay tuned, we'll be sharing it with Motor Show exhibitors over the coming months.

NZ
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NZ National Motor Show Pavilion

3m x 3m Site
6m x 6m Site



Indicates Fire Hose reels which must remain accessible through your site.
Note: These Fire Hoses are located inside the Pavilion, next to where the symbol is shown.

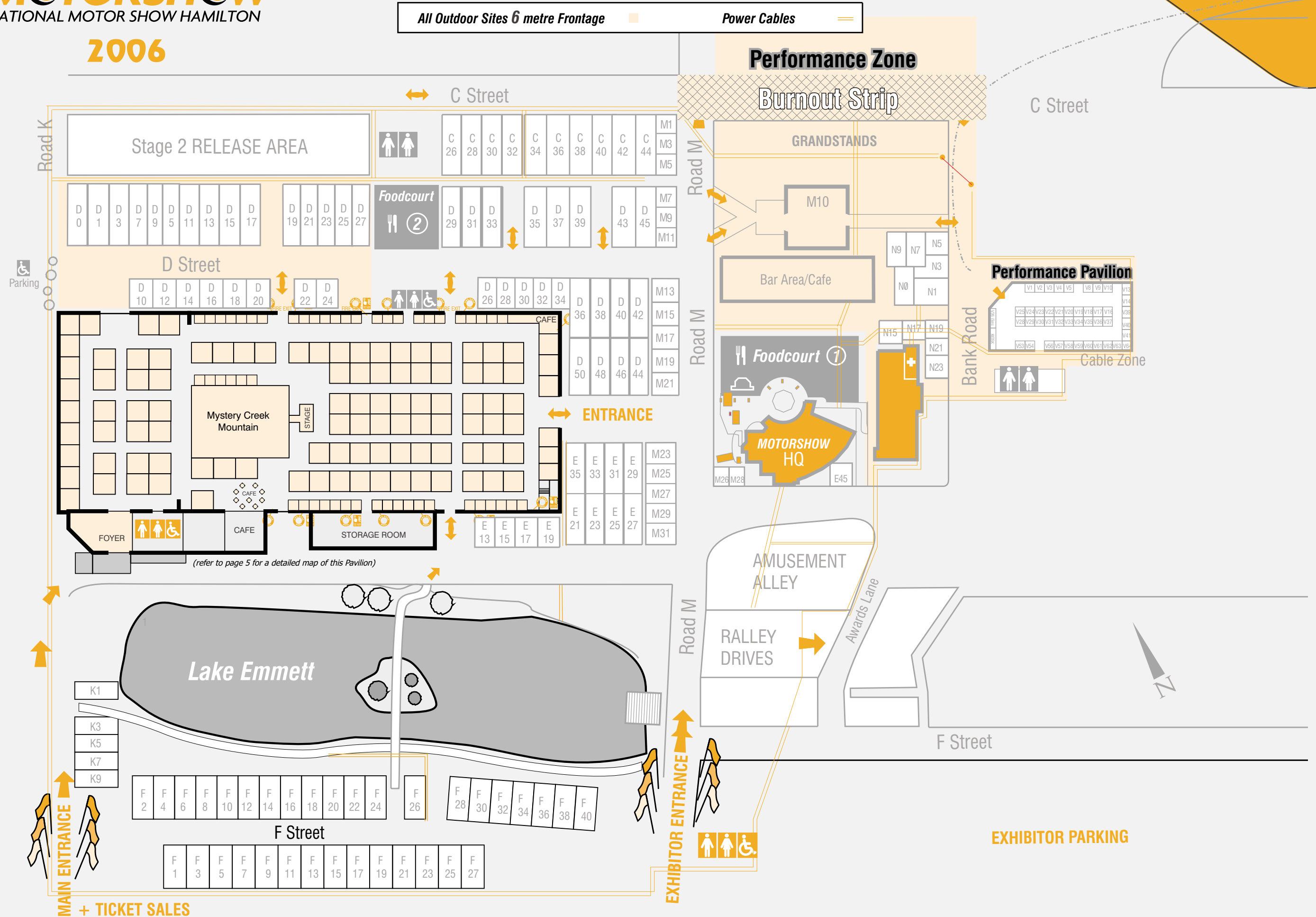
Indicates Fire Call Point which must remain accessible through your site.
Note: These Call Points are located inside the Pavilion.

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2006

All Outdoor Sites 6 metre Frontage

Power Cables



(refer to page 5 for a detailed map of this Pavilion)

MAIN ENTRANCE
+ TICKET SALES

EXHIBITOR PARKING

